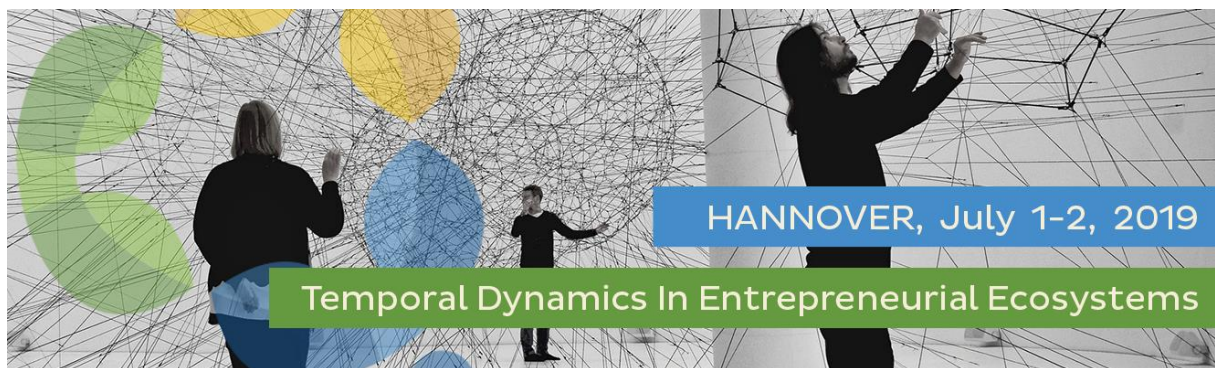


Temporal dynamics in entrepreneurial ecosystems

Symposium



Funded by



Supported by



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Purpose and Context

Entrepreneurial ecosystems have gained increasing scholarly attention and popularity and have been applied as a conceptual basis for regional economic development strategies. Political instruments derived from the concept address primarily startup entrepreneurs, freelancers, micro-entrepreneurs, and entrepreneurship in a broader sense. The metaphor “ecosystem” – a dynamic time-spatial interplay between actors and institutions – inspires both, practitioners (e.g. in regional development) to support an entrepreneurial climate as well as academic scholars to better understand these dynamics. The entrepreneurial ecosystem strand of research is in fact comparatively new. However, policy makers already apply the concept, both at international and local level, although significant conceptual weaknesses remain. For instance, entrepreneurial and social networks as well as spatial and temporal dynamics are so far inadequately integrated into the entrepreneurial ecosystem concept.

The symposium “Temporal Dynamics in Entrepreneurial Ecosystems” addresses these conceptual weaknesses. Academic scholars at different career stages from economics and social sciences contribute to theoretically, conceptually, and empirically focusing the concept by deploying interdisciplinary exchanges. This exchange will be opened by an interdisciplinary panel and continued by pitch- and break-out sessions, where participants highlight their hypotheses, critiques, or ideas that are then discussed in the plenum. The symposium thus provides a forum for yet unfinished sketches, work in progress, and unique ideas, which can be discussed with experts from neighboring disciplines. To continue this dialogue, break-out sessions as future project generators enable participants to plan future projects with an interested group (e.g. hosting sessions on international conferences, junior research networks, or publications). Since interdisciplinary writing projects face specific challenges and pitfalls, we discuss possible publishing strategies in a meet-the-editor-session.

Program

1 July

| | |
|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:00 – 09:00 | Registration and Coffee |
| 09:00 – 09:15 | Opening Address Suntje Schmidt, Timo Braun, Katharina Scheidgen |
| 09:15 – 10:15 | Interdisciplinary Panel and Discussion |
| | Howard Aldrich <i>(University of North Carolina)</i> |
| | Maryann Feldman <i>(University of North Carolina)</i> |
| | Erik Stam <i>(Utrecht University)</i> |
| | Discussion and Moderation: <i>Suntje Schmidt</i> <i>(Leibniz-Institute for Research on Society and Space (IRS) / Humboldt-Universität zu Berlin)</i> |
| 10:15 – 10:45 | Coffee Break |
| 10:45 – 12:15 | Pitch-Session 1: The Role of Networks as Environments of Entrepreneurial Ecosystems |
| | Janna Alvedalen <i>(Lund University)</i> |
| | Robert DrFillippi <i>(Suffolk University Boston)</i> |
| | Yuval Engel <i>(University of Amsterdam)</i> |
| | Katharina Scheidgen <i>(Technical University Berlin)</i> |
| | Joris Ebbers <i>(University of Amsterdam)</i> |
| | Discussion and Moderation: <i>Tom Elfring</i> <i>(University of Liverpool)</i> |
| 12:15 – 13:15 | Lunch |

| | |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:15 – 14:45 | Pitch-Session 2: The Role of Spatial Dimensions of and in Entrepreneurial Ecosystems |
| | Michaela Hruskova <i>(University of Glasgow)</i> |
| | Agata Kapturkiewicz <i>(Oxford University)</i> |
| | Andreas Kuebart <i>(Leibniz-Institute for Research on Society and Space (IRS), Erkner)</i> |
| | Susann Schäfer <i>(Friedrich-Schiller-Universität Jena)</i> |
| | Ben Spigel <i>(University of Edinburgh)</i> |
| | Discussion and Moderation: Oliver Ibert <i>(Leibniz-Institute for Research on Society and Space (IRS) / Freie Universität Berlin)</i> |
| 14:45 – 15:15 | Coffee Break |
| 15:15 – 16:15 | Break-Out Session: Generating Future Projects |
| 16:15 – 16:30 | Summary from Break-Out Sessions |
| 16:30 – 18:00 | Challenges in interdisciplinary publication projects: Meet the Editors Maryann Feldman Research Policy Erik Stam Entrepreneurship Theory and Practice |
| 19:30 onwards | Evening Dinner at Herrenhaus Castle |

2 July

| | |
|----------------------|------------------------------------------------------------------------------------------------------------------------|
| 08:30 – 09:00 | Arrival and Coffee |
| 09:00 – 10:30 | Pitch-Session 3: The Role of Temporal Dynamics on a Procedural Perspective on Entrepreneurial Ecosystems |
| | Tönis Mets <i>(University of Tartu)</i> |
| | Timo Braun <i>(Freie Universität Berlin)</i> |
| | Isabell Stamm <i>(Technical University Berlin)</i> |
| | Oliver Ibert <i>(IRS / Freie Universität Berlin)</i> |
| | Stanislav Vavilov <i>(University of Massachusetts Boston)</i> |
| | Discussion and Moderation: Bob DeFillippi <i>(Suffolk University)</i> |
| 10:30 – 10:45 | Coffee Break |
| 10:45 – 12:15 | Pitch Session 4: Potentials of Interdisciplinary Perspectives on Entrepreneurial Ecosystems |
| | Tom Elfring <i>(University of Liverpool)</i> |
| | Stephan Manning <i>(University of Massachusetts Boston)</i> |
| | Rolf Sternberg <i>(Leibniz Universität Hannover)</i> |
| | Suntje Schmidt <i>(IRS / Humboldt Universität zu Berlin)</i> |
| | Christoph Ewald <i>(Johannes Gutenberg-University Mainz)</i> |
| | Discussion and Moderation: Howard Aldrich <i>(University of North Carolina)</i> |
| 12:15 – 13:00 | Lunch Snack |
| 13:00 – 14:00 | Break-Out Session: Generating Future Projects |
| 14:00 – 14:45 | Concluding Discussion: Summary Break-Out Session and Outlook Suntje Schmidt, Timo Braun, Katharina Scheidgen |

Program Elements

Opening Panel

The opening panel outlines recent debates in economic geography, management studies, and sociology with regard to entrepreneurial ecosystems, temporary organizing and temporal dynamics in entrepreneurship and entrepreneurial networks. The opening panel highlights the potentials, but also the conceptual weaknesses of entrepreneurial ecosystems concepts to open the debate for the following two days.

Pitch Sessions

The symposium's participants briefly pitch their theoretical and / or conceptual considerations, theses and arguments in a limited timeframe and in a way that an interdisciplinary audience is able to understand the main messages. Implementing the temporal rules of pitches, the presentation time is limited to 5 minutes, succeeded by about 5 minutes for immediate questions (10 minutes in total). The remaining 40 minutes of each pitch session are then dedicated to an interdisciplinary discussion that covers the presented five pitches and tries to carve out links among them and potentials of the presented ideas and theses. To enable a balanced discussion, each pitch session will be moderated by one of the symposium's participants. The main aspect in this session is **exchange** and **discussion**.

Break-Out Session

Even though the pitch sessions already initiate a dynamic exchange, we expect to identify open questions, arguments that ignited a particularly intensive exchange, or themes that participants would like to discuss further and in more detail. A break-out session therefore aims at allowing for a more in-depth discussion for these aspects. Here, the participant group sub-divides into smaller units that focus on one of the aspects that crystallized in the pitch sessions. The break-out sessions also prepare to carve out topics, interdisciplinary themes or interests in joint activities that may lead to future projects. For instance, themes from the pitches might be transferred into joint sessions at international conferences.

Meet the Editor Session

Joint publication projects are a particular challenge in interdisciplinary collaboration due to sometimes diverging publication practices, availability and reputation of interdisciplinary journals as well as reputation of interdisciplinary publications within academic disciplines. Especially young academics lack incentives for interdisciplinary writing projects, because they need to focus on establishing a profile within their disciplines first. Nevertheless, it seems to be a widely shared agreement that today's complex societal and academic problems require interdisciplinary work, which finds its manifestation e.g. in interdisciplinary project consortia. However, joint publications stemming from these projects are still rare and only few internationally recognized journals are available as communication channels. Consequently, submissions to such journals are linked with additional uncertainties from an author's perspective:

Research Policy: Maryann Feldman

The Journal

Research Policy (RP) is a multi-disciplinary journal devoted to analyzing, understanding and effectively responding to the economic, policy, management, organizational, environmental and other challenges posed by innovation, technology, R&D and science. This includes a number of related activities concerned with the creation of knowledge (through research), the diffusion and acquisition of knowledge (e.g. through organizational learning), and its exploitation in the form of new or improved products, processes or services.

Research Policy articles examine empirically and theoretically the interaction between innovation, technology or research, on the one hand, and economic, social, political and organizational processes, on the other. All RP papers are expected to yield findings that have implications for policy or management.

Link: www.journals.elsevier.com/research-policy

The Editor

Maryann P. Feldman is the Heninger Distinguished Professor in the Department of Public Policy at the University of North Carolina, an Adjunct Professor of Finance at Kenan-Flagler Business School and a Research Director at UNC Kenan Institute of Private Enterprise. Her research and teaching interests focus on the areas of innovation, the commercialization of academic research and the factors that promote technological change and economic growth. Dr. Feldman is an editor of the journal, *Research Policy*, and chairs an interagency working group on Science Policy. From 2014-2017, Dr. Feldman held a joint appointment at the National Science Foundation as the Science of Science and Innovation Policy (SciSIP) Program Director.



Entrepreneurship Theory and Practice: Erik Stam

The Journal

Entrepreneurship Theory and Practice (ETP) is a leading scholarly journal in Entrepreneurship. The journal's mission is to publish original conceptual and empirical research that contributes to the advancement of entrepreneurship. Entrepreneurship Theory and Practice is an interdisciplinary scholarly journal for conceptual and empirical research that develops, tests or extends theory relating to entrepreneurship, broadly defined. Article topics include, but are not limited to:

- ✓ New Venture Creation, Development, Growth, and Performance
- ✓ Characteristics, Behaviors, and Types of Entrepreneurs
- ✓ Small Business Management
- ✓ Family-Owned Businesses
- ✓ Corporate, Social, and Sustainable Entrepreneurship
- ✓ National and International Studies of Enterprise Creation
- ✓ Research Methods in Entrepreneurship
- ✓ Venture Financing

Link: <https://journals.sagepub.com/home/etp>

The Editor

Erik Stam is Head of the Utrecht University School of Economics and Full Professor of Strategy, Organization and Entrepreneurship. His focus areas are the foundations of complex systems and institutions for open societies. During his career Erik Stam developed expertise in business history, firm development, industrial dynamics, economic geography, innovation policy, innovation, Institutions, entrepreneurship, organization and strategy.



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Venue

Grand Hotel Mussmann

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0049-511-36560

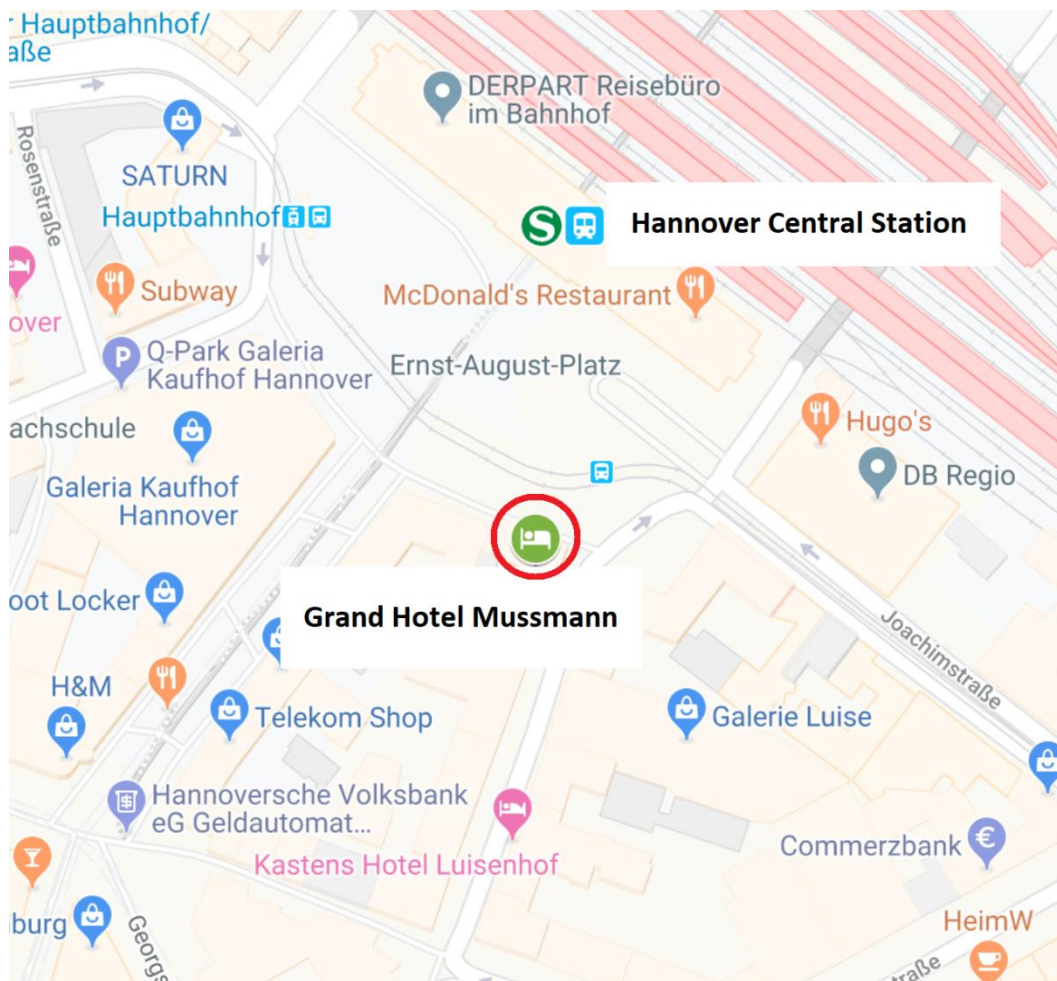


Figure 1 - copyright by Google

Route to the Symposium at Herrenhaus Castle

The registration opens at 8 am with a welcoming coffee on July 1st at the Herrenhausen Castle. You can easily get to the Herrenhausen Castle by metro. Most of you opted for a Congress Card that you will receive upon your arrival at the hotel and that allows you to use public transportation in Hannover. From the hotel, the nearest metro station “**U Kröpcke**” is located in about **5 minutes** walking distance. From there, please take **metro line 4** (heading towards Garbsen) or **line 5** (heading towards Stöcken) for 6 stops to “**U Herrenhäuser Gärten**” (takes 7 minutes). The metro stops directly in front of the castle.

Herrenhaus Castle

Herrenhäuser Straße 5
30419 Hannover

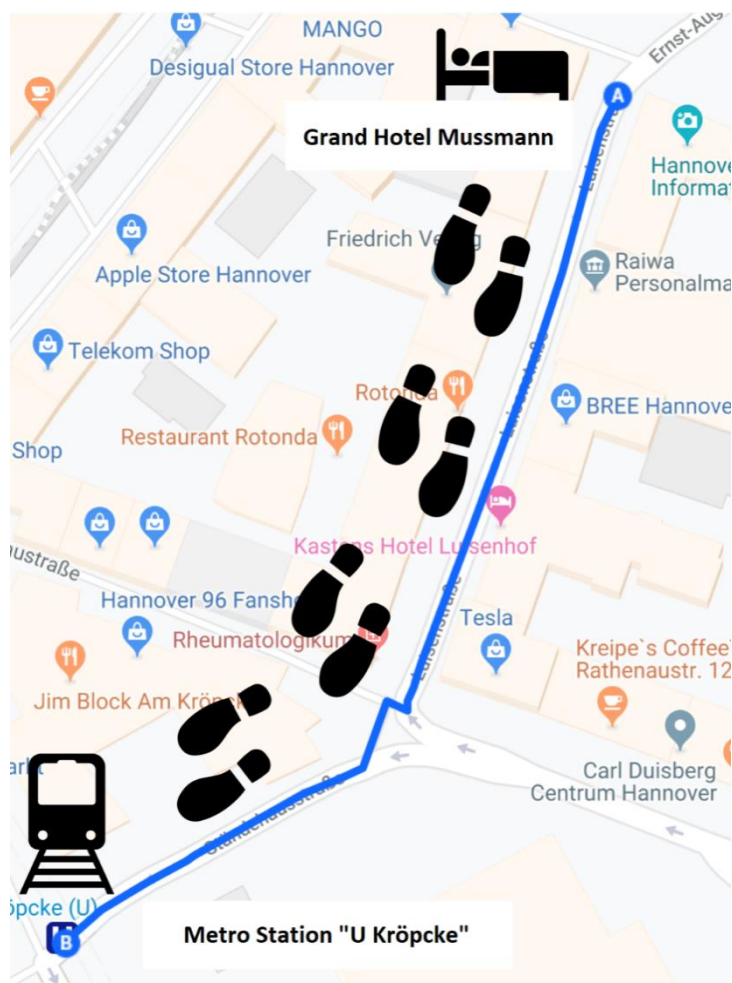


Figure 2 - copyright by Google

